

Requirements for Production Ready Files

Media Accepted (Mac & PC)

CD • DVD • E-Mail - files 8mb or smaller • ftp - or FTP Service contact your Rogers' Account Executive for Instructions

Please include a color proof with your files. Also include finished size requirements along with any critical color specs, PMS numbers or production notes. If the production file is submitted electronically, include a pdf or jpg with instructions for proofing.

Software

**Accepted Software: Photoshop Creative Cloud and earlier: .psd, .tif, .jpg, or .eps files
Illustrator Creative Cloud and earlier: .ai or .eps files**

Using alternate art file formats may result in printing difficulties, undesired results, and will result in additional art preparation charges.

Additional computer station time fees will be charged for InDesign files.

These file formats are not compatible with large format printing. *Files in these formats must be opened and then exported as .eps files. Therefore they require extra computer station time.*

Contact your Rogers representative to discuss using InDesign Format Files.

Inkjet Printing & Direct to Substrate

File Set Up - CMYK

Size and Resolution - Full scale @ 100 dpi or better, 1/2 scale @ 200 dpi, or 1/4 scale @ 400 dpi (logos & text should be placed as vector art in illustrator)

Include all links and type fonts in addition to converting text to paths.

Photographic/Lambda

File Set Up - RGB

Size and Resolution - Files should be set up at full scale at a minimum of 100, and a maximum of 200 dpi, (200 dpi is preferred)

Include all links and type fonts in addition to converting text to paths.

Vinyl Application and Screen Printing

The artwork must be vector based (outlines/curves) in an Illustrator eps or generic eps format.

If text is not converted to paths, type fonts must be included.

Fabric Printing

All fabric printing must be set up in Illustrator or Photoshop file formats. File set up for fabric printing will vary by project. Please call your Rogers' Account Executive for further information.

All files must be fully assembled and cropped upon receipt or additional charges may be applied. There will be additional costs for color matching and printed proofs.

Graphic design services and digital image retouching are available at additional costs.

Please notify your Rogers' Account Executive if your graphics are to be added to our Graphic Library for tracking purposes or if you would like your production files archived.

If you have any further questions, please contact your Rogers' Account Executive or our Graphics Department.